

USING THE EIGHT Cs OF ENGAGEMENT

The Eight Cs of Engagement can be used during activity planning to diversify cognitive opportunities and increase youth's commitment to learning.

Competition	Cooperation	Challenge	Choice
To maximize the motivational power of competition, focus classroom activities around mild, friendly forms of competition.	Allow youth to work with others, as part of a community of learners.	Many youth love a challenge. Encourage them to stay engaged by offering challenges during activities.	Capitalize on this powerful motivator by giving youth more opportunities to make selections and decisions about their learning.
Examples of Competition: Trivia Game Content Bingo	Examples of Cooperation: Group projects Think-Pair-Share	Examples of Challenges: Offer various levels of an activity Youth-led presentations	Examples of Choice: Learning Centers Project Based Learning
Controversy	Connections	Creativity	Curiosity
Invite youth to embrace controversy by challenging them to explore different types of issues.	Find ways to connect learning to youths' values, feelings, experiences, culture, families, and friends.	Give youth the opportunity to express their own unique ideas as they explore the content.	Look for opportunities to spark interest in youth. Engage them in solving mysteries associated with your content.
Examples of Controversy:	Examples of Connections:	Example of Creativity:	Examples of Curiosity:

Silver, H. F. and Perini, M. J. (2010). The Eight Cs of Engagement: How Learning Styles and Instructional Design Increase Student Commitment to Learning. R. Marzano (Ed.), On Excellence in Teaching, (pp. 319-342). Solution Tree.



