## USING THE EIGHT Cs OF ENGAGEMENT

The Eight Cs of Engagement can be used during activity planning to diversify cognitive opportunities and increase youth's commitment to learning.
Competition
To maximize the motivational
power of competition, focus
classroom activities around mild,
friendly forms of competition.
Examples of Competition:
Trivia Game
Content Bingo
Cooperation
Allow youth to work with others, as part of a community of learners.
Examples of Cooperation:
Group projects
Think-Pair-Share

## 

Challenge

Many youth love a challenge. Encourage them to stay engaged by offering challenges during activities.

Examples of Challenges:
Offer various levels of an activity Youth-led presentations

## Choice

Capitalize on this powerful motivator by giving youth more opportunities to make selections and decisions about their learning.

## Examples of Choice:

Learning Centers
Project Based Learning

## 5 <br> Controversy

Invite youth to embrace
controversy by challenging
them to explore different types of issues.

Examples of Controversy:
Youth debates
Hot Topic discussions

## Connections

Find ways to connect learning to youths' values, feelings, experiences, culture, families, and friends.

Examples of Connections:
Comparison Activities Reflection Activities

## Creativity

Give youth the opportunity to express their own unique ideas as they explore the content.

Example of Creativity:
Multi-media opportunities Arts-based learning

## Curiosity

Look for opportunities to spark interest in youth. Engage them in solving mysteries associated
with your content.
Examples of Curiosity:
Take virtual field trips Support youth to ask "why"

Silver, H. F. and Perini, M. J. (2010). The Eight Cs of Engagement: How Learning Styles and Instructional Design Increase Student Commitment to Learning. R. Marzano (Ed.), On Excellence in Teaching, (pp. 319-342). Solution Tree.

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